

THE STINGRAY

A MONTHLY PUBLICATION OF THE WICHITA COUNTY CORVETTE ASSOCIATION

Wichita County Corvette Association begins 37th year with new Logo

As many of you know, Wichita County Corvette Association began the process of updating our website in 2015. As usually happens, one thing tends to lead to another...

During the course of web site development, it was realized that the WCCA logo had never been officially registered with General Motors. The original logo has been used since the Club's inception in 1978 and was first drawn out on a napkin by founding member, Jerry Ensey.

All logos that use trademarked GM images ("crossed flags", "Corvette" script, etc.) must be individually approved by General Motors and registered with them to avoid possible legal action.

Application for approval was led by Chad Brownlow. Our existing logo was submitted to Equity Management, Inc., the exclusive licensing representative for General Motors,

continued on page 2



New WCCA Logo 2016

WICHITA COUNTY CORVETTE ASSOCIATION OFFICERS 2016



Mike Wenk
President



Jerry Ensey
Vice-President



Mickey Allison
Secretary



Gayle Cline
Treasurer



Steve Allison
Publicity Director



Chad Brownlow
Newsletter Editor
& Webmaster

continued from page 1

including all of its vehicle marketing divisions. A paper application was completed. General Motors kindly waived the \$500 application fee. In our application, we had to indicate for what purposes we would use GM trademarked logos. We did have to be specific with our intentions. Non-profit logo use includes: the monthly newsletter, letterhead, our website, North Texas Corvette Roundup promotional items, membership cards, trophies and awards. For-profit use includes: various clothing items and caps to be made available to Club members, car flags to be made available to Club members and North Texas Corvette Roundup t-shirts and caps to be made available to Club members and event participants.

Our initial application was submitted on September 16, 2015. On October 9, 2015, an e-mail was received from Mary Palus, Legal Executive Assistant with Equity Management, Inc. She advised that General Motors had reviewed our application and disapproved it. GM apparently did not like our version of the "crossed flags" and they did not like our version of the "Corvette" script. There was no additional explanation offered. However, GM did supply the "crossed flags" and "Corvette" script that they recommended we use in our logo. Their suggestions were used and are seen in our new logo as it appears today.

During the weekend of October 9-11, 2015 - while attending the Brazos River Corvette Club's Corvettes on the Square in Granbury, Texas - the then officers of WCCA who were available met informally to discuss our next actions. Without hesitation, it was voted on to proceed with the changes as recommended by General Motors.

An independent graphic artist whose services had been retained during website development was again utilized to revise and digitalize our logo.

Once this was completed, our newly revised logo was re-submitted to Equity Management, Inc. on October 27, 2015 for re-consideration by General Motors.

It took General Motors only one day to approve our new logo! A letter was issued on October 28, 2015 and received on November 9, 2015 that indicated GM approved our logo for our stated intended purposes.

WCCA can now move forward for another 37 years and beyond knowing that our Club logo is official and blessed by General Motors. Steve McGuire, Manager, Brand Licensing for GM even included a hand-written note on our approval notice saying, "logo looks great!" How cool is that?!

Wichita County Corvette Association will begin to use our new logo immediately for all purposes from this point forward.

We will make arrangements for our new logo to be digitalized at The Uniform Shop, here in Wichita Falls. Once this has been done, members may begin to have items embroidered with our new logo.



WCCA Logo 1978-2015



Start Your Engines!

Words From Our President

Mike Wenk

WCCA Members,

First of all, I would like to start off by saying I would like to wish everyone a Happy New Year!

I am looking forward to serving as President of WCCA and am particularly excited about the return of the Roundup and working with everyone in making our show the best in North Texas.

See you all on January 7, 2015 at our monthly meeting.

Mike



Save The Wave

Vice-Presidential Thoughts

Jerry Ensey

WCCA Members,

I hope everyone had a great Christmas and you got a lot of Corvette goodies!

I am looking forward to 2016 and all the WCCA events and fun we are going to have.

With Mike, Chad, Mickey, Gayle and Steve at the wheel, I know it will be a fun-filled year!

Jerry



Editor's Note:

News & Notes From Your Editor and Webmaster

Chad Brownlow

WCCA Members,

Greetings! I hope that 2016 brings all of us health, happiness and a new Corvette!

It's my privilege to serve as your newsletter editor and webmaster. I hope to bring some excitement to both our newsletter and website. Please know that the newsletter and website will continue to evolve. Look for some exciting new features and recurring columns soon to come. I've got some exciting things planned! Our new website is live now! If you've not visited, be sure to check out wccatx.com!

Chad

EVENTS



January 7, 2016

Club Meeting at Jason's Deli
Eat at 6:00 pm, Meeting at
7:00 pm

May 20, 21, 22, 2016

Lone Star Corvette Classic
Texas Motor Speedway

September 23,24, 2016

31st Annual
North Texas
Corvette Roundup
Wichita Falls

October 8, 2016

Brazos River Corvette Club
11th Annual
Corvettes on the Square
Granbury

**More events to be
added!**

**Have an event you want
on the schedule?
Submit it to the
newsletter editor!**

cbrownlow@zoho.com

Two Members Receive 10 Year Membership Award



IS THAT SASSY HAT MAKING THE "MAD MAN" SMILE????

No!! Joe Martin is smiling because he was just recognized with a 10 year membership award.

President Jerry Ensey presented Joe Martin with a plaque recognizing his consecutive 10 year membership at the annual Christmas party in December 2015.

Joe has been a member of WCCA for much longer than 10 years, but this award was given to recognize his last 10 year membership.

Troy Warren also received a "decade" award, but was unable to attend the party.

Congratulations, Joe and Troy!!

BIRTHDAYS

JANUARY 2016

Amy Wenk

January 2

Mac Cannedy

January 12

Clarence Dailey

January 16

Mary Sue Drake

January 19

Mike Booher

January 30

In keeping with tradition, many often take this time of a new year to reflect on the previous year...

This gives us an opportunity to see where we've been - and may even hint at where we are going...

Let's look at what WCCA did in 2015.

Indeed, we had a great year.

As we look back, we can also look forward to an even more exciting 2016!!



January 2015

Even though WCCA is a Corvette club, we didn't begin 2015 with a fast start... There was no official Club event this month!





February 2015

WCCA returned to a familiar setting in Crowell, Texas. On a rare beautiful Saturday in February, members enjoyed lunch at the Hometown Bakery ~ February 14





March 2015

C. A. R. E.

MARCH 2015 FOUND WCCA IN BRIDGEPORT, TEXAS TOURING THE CENTER FOR ANIMAL RESEARCH AND EDUCATION. THOSE WHO MADE THE TRIP BRAVED SOME RAINY WEATHER

AND SOGGY CONDITIONS, BUT A GOOD TIME WAS HAD BY ALL! WE WERE ABLE TO OBSERVE SOME BEAUTIFUL LARGE CATS IN THIS ANIMAL SANCTUARY. WE ALSO

PROVED THAT CORVETTES WILL NOT MELT IN THE RAIN!!!

MARCH 21



April 2015

Part 1

Car show season kicked in for WCCA at the
annual Cars & Stars in Graham, Texas

April 11



Chad fell in love...and it
wasn't with a Corvette!



April 2015

Part 2

WCCA returned to the home of Roddy & Kathleen Gordon for a good old fashioned catfish fry

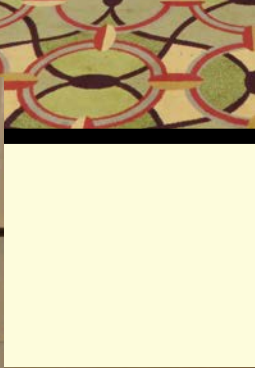
April 25





May 2015
WCCA made our annual trip to the
Lone Star Corvette Classic at
Texas Motor Speedway
May 15-17
Part 1

Lone Star Corvette Classic May 15-17
Part 2



Wow !!
WCCA brought home the
hardware !



June 2015

Part 1

Some members attended the Non-Corvette Club of Oklahoma Corvette Show in Shawnee, Oklahoma at the Grand Casino.

Even more exciting, Steve Allison's birthday was celebrated during this weekend!

June 20



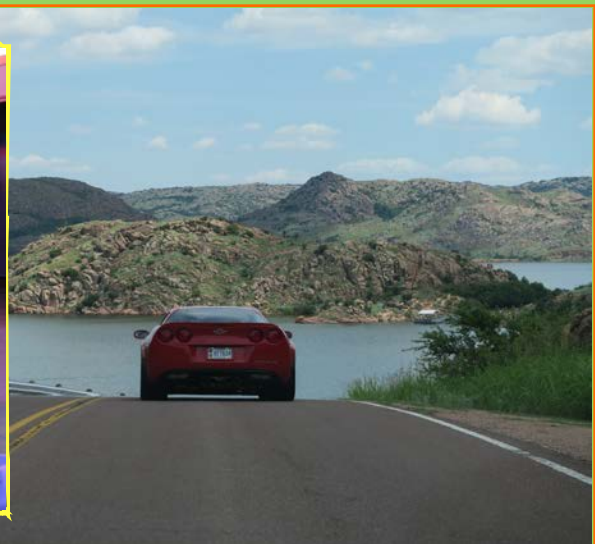
That's not a picture of Mickey!!

June 2015

Part 2

Again, WCCA returned to familiar territory... A scenic cruise through the Quartz Mountain Resort near Altus, Oklahoma ended up at the Backdoor Steakhouse in Blair, Oklahoma

June 27

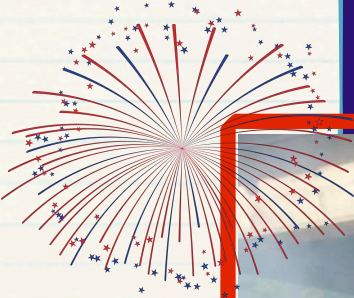


July 2015

WCCA spent a summer afternoon at the beautiful home of David & Pam Shoop. David proved to be King of the Grill! Summer + Cookout = FUN



July 18





F.L.C. =
Funny Looking Corvette



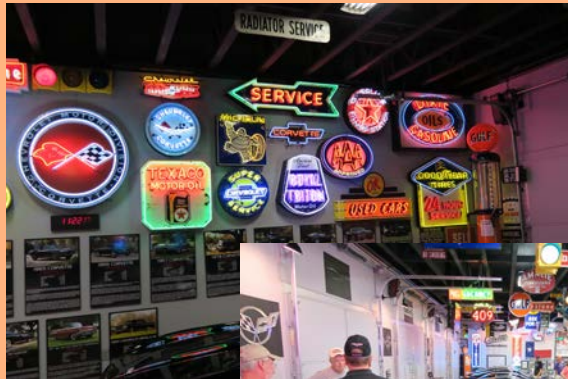
Mike & Barbara's C6

Troy's Z06

August 2015

WCCA went on a new adventure and headed towards Arlington, Texas to tour the private Corvette collection of Michael Brown

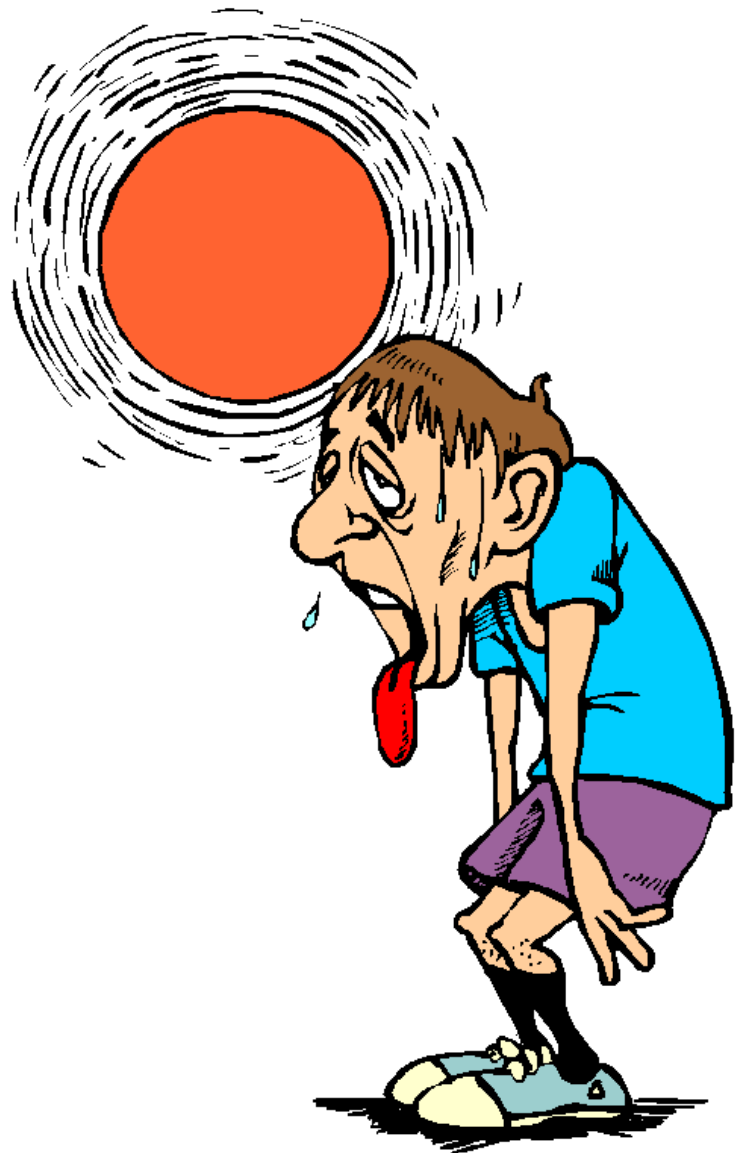
August 15

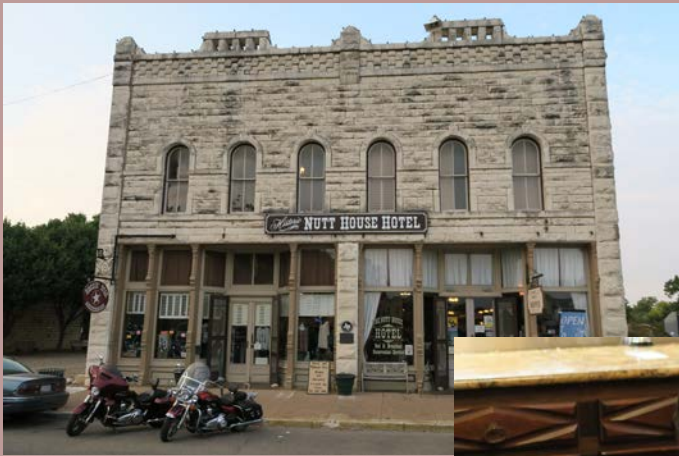


September 2015

WCCA ran out of gas in September and so there was no official Club event.

We were really just catching our breath so we could finish the year with Z06 supercharged speed!!





Mike & Amy's Grand Sport



Steve & Mickey's Convertible



October 2015

Part 1

WCCA got rested up and then got it's groove on! There was plenty of activity during October. First up, was the Brazos River Corvette Club's Corvettes on the Square in Granbury, Texas

October 10

October 2015

Part 2

Next up, was the South West Oklahoma Corvette Club's All-Corvette Show and Sunset Cruise & BBQ at the Apache Casino in Lawton, Oklahoma

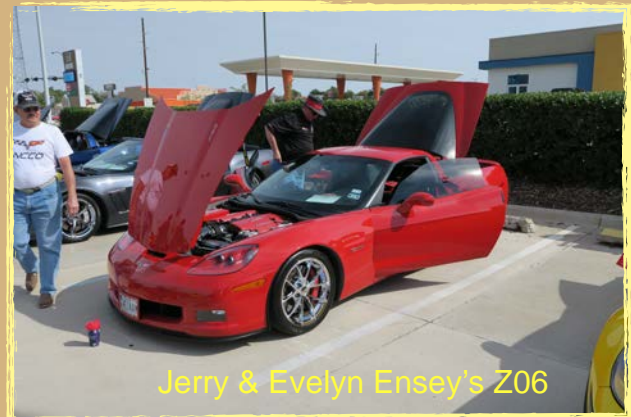
October 17



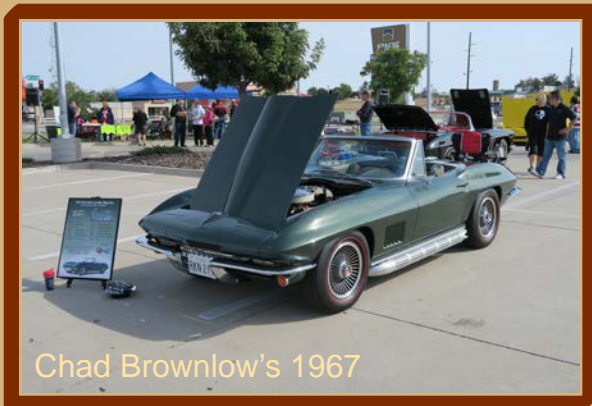
John & Karen Orris' Z06



Weldon & Martha Floyd's 1980



Jerry & Evelyn Ensey's Z06



Chad Brownlow's 1967



John & Karen Orris' 1968



October 2015

Part 3

Lastly, Steve Allison and Chad Brownlow attended the National Corvette Restorer's Society Lone Star Regional Meet in Frisco, Texas

Look for a future feature article in "The Stingray" detailing what NCRS is all about!

October 21-24



November
2015

Part 1

WCCA proudly
participated in
the Wichita Falls
Veterans' Parade
November 7



Part 2
Wichita Falls
Veterans' Parade
November 7



December 2015

WCCA brought 2015 to a close in merry fashion with our annual Christmas Party at the home of David & Pam Shoop

December 5

Part 1

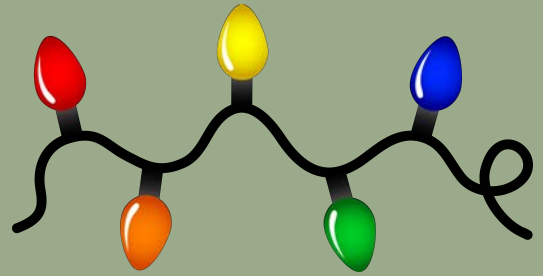


WCCA Christmas Party

December 5

Part 2





WCCA Christmas Party

December 5

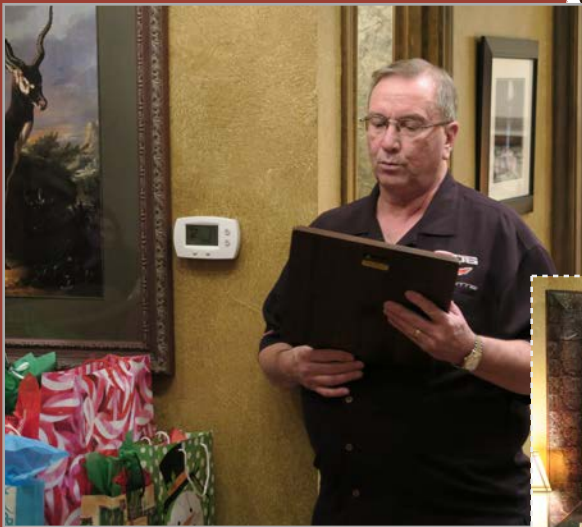
Part 3



WCCA Christmas Party

December 5

Part 1



WCCA Members of the Year 2015



Didn't see your picture in the newsletter, but wanted to?

Get involved!

Didn't see your Corvette in the newsletter, but wanted to?

Get involved!

Come to a meeting.

Attend an activity.

And...you might just find yourself & your Corvette in...

The Stingray

The official publication of the Wichita County Corvette Association

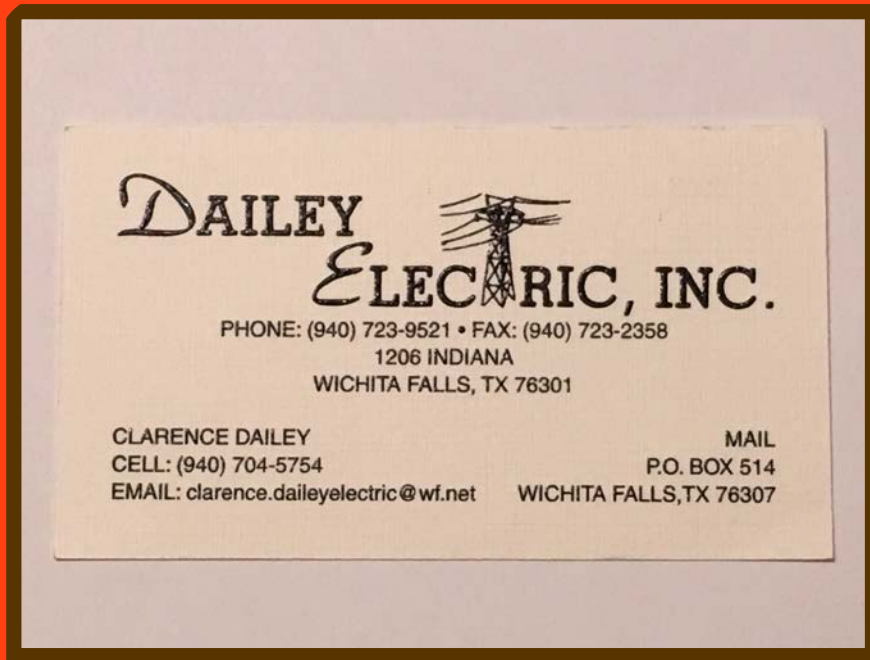
www.wccatx.com

**The online, inter-web home of
Wichita County Corvette Association**

Our new site is now live and active!

Be sure to check out WCCA on the internet!

Wichita County Corvette Association Proudly Thanks Our Sponsors



CHEVROLET

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Wichita County Corvette Association is a Member Club of the National Corvette Museum